



July 28, 2003

Byrd Leavel
Carlisle & Company
6 West 18th Street
New York, NY 10011

Dear Byrd,

Thank you for sending *Belligerence and Debauchery* by Tucker Max, herewith enclosed.

While I thought this project was funny at times, I'm afraid it was a little inconsistent. I did not see an overwhelming hook in this book. The author would really have to sell it on his personality and I was unconvinced that we would be able to garner a great deal of publicity for him. This is a tough audience to reach and this book would have to be hilarious to really work. I'm afraid I just don't see it. For this reason, I must pass on this project.

Thank you again for sending this my way. I hope we can connect on another project soon.

All the best,

Marc Resnick
Editor

MR/rh

Enc.